

Within the Emergency Alert System, opportunities exist to develop and implement innovative technology designed to help overcome language barriers with radio listeners who have Limited English Emergency. In situations where a particular radio station has a set language, and where the broadcast is to an audience that speaks that set language (such as Spanish), the mandatory use of innovative language translation / interpretation technology would help facilitate the dissemination of emergency alert messages to audiences that likely do not speak English, or lack full proficiency of the English language. Efforts should be developed to ensure the widespread dissemination and usage of such technology so that automated, computer-generated emergency alert messages (such as the messages disseminated by weather alert centers) are available in multiple languages for various different types of radio stations.